



THE
AUTOMATRIX

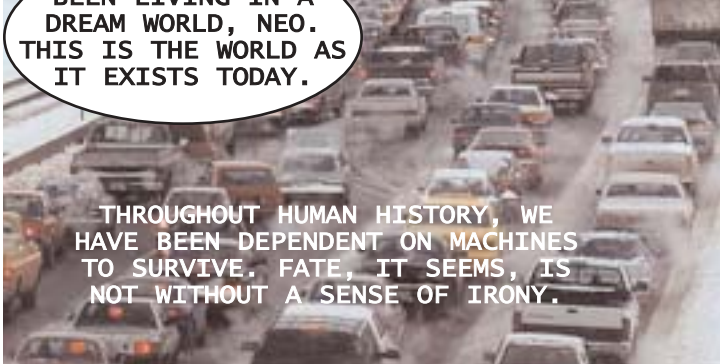


WHAT IS THE AUTOMATRIX?



THE AUTOMATRIX IS A MARKETING-GENERATED DREAM WORLD BUILT TO KEEP US UNDER CONTROL, IN ORDER TO CHANGE A HUMAN BEING INTO AN OIL DEPENDENT AUTOMOBILE ADDICT.

YOU'VE BEEN LIVING IN A DREAM WORLD, NEO. THIS IS THE WORLD AS IT EXISTS TODAY.

THROUGHOUT HUMAN HISTORY, WE HAVE BEEN DEPENDENT ON MACHINES TO SURVIVE. FATE, IT SEEMS, IS NOT WITHOUT A SENSE OF IRONY.



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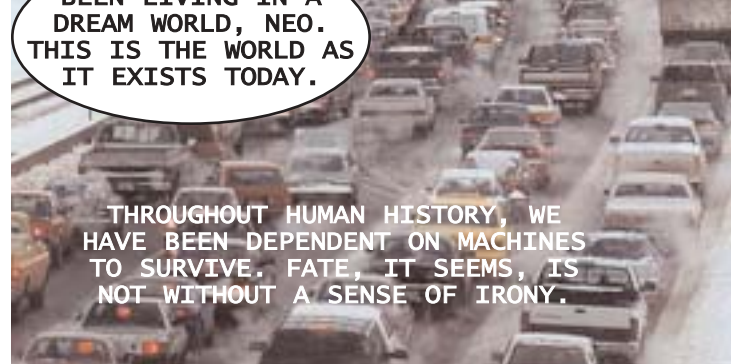


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The AutoMatrix Revealed

The oil and automobile industries spend over ten billion dollars a year on advertising, and billions more on lobbying, to keep you plugged into the system.

Free your mind! Ride a bike!

CHICAGO CRITICAL MASS

Critical Mass is a global event to reclaim public space with bicycles. Join hundreds of cyclists in Chicago, and thousands worldwide, for a free, fun ride through the city streets. Mass up at Daley Plaza (Dearborn and Washington) at 5:30 pm on the last Friday of every month, year-round, rain, shine, or snow. Critical Mass rides are moderately paced and fun for all ages!

www.chicagocriticalmass.org

I know that you're afraid. You're afraid of us. You're afraid of change. I don't know the future. I didn't come here to tell you how this is going to end, I came here to tell you how it's going to begin.

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